# AI Advisory Support

Expert guidance, when you need it.

## The Challenge

AI execution rarely follows a straight path, and teams frequently encounter urgent decisions that require senior-level validation or clarification. Key challenges include:

- Technical choices requiring rapid expert input
- Vendor policy or pricing changes creating uncertainty
- Model behaviour raising governance concerns
- Board-level decisions needing independent validation
- Limited internal access to senior AI expertise

## The Solution

AI Advisory Support provides flexible, on-demand access to senior expertise to resolve complex AI questions quickly and confidently. Our approach includes:

- Rapid response to specific technical queries
- Independent review of contracts and architectures
- Immediate guidance during governance or risk concerns
- Validation of internal plans before escalation
- Market and vendor impact assessments

## The Outcome

Timely, expert-backed decisions that maintain momentum while protecting strategic alignment, governance standards, and commercial control. This delivers:

- Faster resolution of complex AI decisions
- Reduced risk of avoidable missteps
- Independent validation before Board presentations
- Clarity during vendor or market shifts
- Confidence in day-to-day AI execution

## Our Core Services

### 1 Rapid Expert Consultation

On-demand advisory support addressing technical, ethical, or commercial questions as they arise.

**Maintains project velocity and clarity**

### 2 Independent Plan Review

Structured review of contracts, architectures, and governance documents prior to approval or escalation.

**Prevents unforced strategic errors**

### 3 Vendor and Market Guidance

Assessment of vendor announcements, pricing changes, and emerging technologies against your strategy.

**Avoids reactive decision-making**

### 4 Executive Preparation Support

Advisory preparation for Board discussions, funding approvals, or critical governance reviews.

**Strengthens leadership confidence and credibility**

## Why ITAA.ai?

- Organisational logic first, not technology led
- Independent and vendor-neutral, focused on your interests
- Governance-led, with responsible AI at the core
- Human-centred: people, capability and culture
- Senior-led delivery from Alan King and the ITAA.ai team

## Request AI Advisory Support

Visit our website or email us at info@itaa.ai

Available on retainer from £1,750 a month.

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