THE ITAA.AI SERVICE JOURNEY

Your AI Journey, from Kickstart Onwards

Every service and where it fits. Start with AI Kickstart or AI Kickstart Plus, then pick and mix, in any order.

itaa.ai

Scan for full service details

1 · Start free: one-hour discovery session	2 · Choose your starting point: a major step in EU AI Act compliance		3 · Then pick and mix from our services, in any order, as you need them		
Our services	**AI Kickstart** DIAGNOSE & COMPLY £4,950 fixed · 6 weeks	**AI Kickstart Plus** DIRECT & FUTURE-PROOF £9,950 fixed · 12 weeks · **best value**	**Planning & Strategy**	**Implementation**	**AI Native & Beyond** Retainers from £1,750 a month
INCLUDED IN AI KICKSTART AND AI KICKSTART PLUS					
AI Literacy Online Course (20 learners included)	Included	Included			
Shadow AI audit	Included	Included			
Risk & findings report	Included	Included			
In-person board session	Included	Included			
EU AI Act: key compliance components	Included	Included			
ADDED IN AI KICKSTART PLUS, OR ADD LATER FOR £6,000 (CHOOSE PLUS UPFRONT AND SAVE £1,000)					
Board-ready AI roadmap		Included			
AI Governance Policy		Included			
Three priority AI use cases		Included			
AI TRAINING & ENABLEMENT					
AI Literacy Online Course · £49 per learner	–	–		✓	
AI Workforce Training	–	–		✓	
AI Executive Masterclass	–	–		✓	
AI Manager Enablement	–	–		✓	
AI ASSESSMENTS					
AI Readiness Assessment (High-Level)	–	–	✓		
AI Maturity Assessment (Deep Dive)	–	–	✓		
AI Compliance Review (EU AI Act)	–	–	✓		
AI STRATEGY & DEVELOPMENT					
AI Strategy Sense Check	–	–	✓		
AI Long-Term Strategy Development	–	–	✓		
AI IMPLEMENTATION & DELIVERY					
AI Technology Evaluation & Vendor Selection	–	–		✓	
AI Implementation Planning & Integration Support	–	–		✓	
AI Workflow & Tool Build (bespoke)	–	–		✓	
AI ADVISORY & ASSURANCE					
AI Advisory Support	–	–			✓
AI Assurance Retainer	–	–			✓

Start free
One-hour discovery session, no commitment. **Beyond Kickstart every service is tailored:** scoped with you after discovery, fixed fee agreed before you commit.

AI Kickstart · £4,950
6 weeks. Training, shadow AI audit, findings report, in-person board session. **A major step in EU AI Act compliance.** 20 learners included, extra £39 each.

AI Kickstart Plus · £9,950
12 weeks. Kickstart plus roadmap, governance policy, three use cases. **Compliance steps, plus a plan.** £1,000 less than adding later.

Planning & Strategy
Assess where you are, set a governed strategy, align leadership.

Implementation
Deliver governed solutions, build what you need, equip your people.

AI Native & Beyond
Ongoing oversight and assurance. **Retainers from £1,750 a month.**

info@itaa.ai · itaa.ai · +44 (0) 3302 050 275