DIRECT & FUTURE-PROOF · BEST VALUE · FIXED FEE

AI Kickstart Plus

Everything in AI Kickstart, plus the roadmap, governance policy and priority use cases to move forward with confidence.

Built for small businesses. Compliance, plus direction: your risks audited, your board aligned, and a governed plan that keeps you ahead as the EU AI Act phases in.

WHY NOW

The AI literacy clock is already running

The EU AI Act now requires organisations to ensure their people have adequate AI literacy and use AI responsibly. Most small organisations have no training, no policy, and no clear view of the AI already in use across their teams.

Key steps in compliance, plus a plan

AI Kickstart Plus builds on everything in AI Kickstart with a tailored governance policy, a board-ready roadmap and your priority AI use cases, so you leave with key components of EU AI Act compliance in place and a governed plan for the obligations still to come. Bought separately these would cost £10,950; choose Plus from the start and pay £9,950, a £1,000 saving. Already completed AI Kickstart? Add the Plus components for £6,000.

Who it is for

Small businesses that want the compliance steps and the direction in one programme: a policy the board can sign off, a roadmap it can fund, and the first use cases to build towards.

What You Gain

- **Everything in AI Kickstart**
  Team AI literacy, a full shadow AI audit, the risk & findings report and an in-person board session.
- **A governance policy in place**
  A tailored AI governance policy document.
- **A board-ready roadmap**
  Prioritised moves for the next six to twelve months.
- **Your top three use cases, flagged**
  Where AI could pay off first: priorities, not delivery.
- **Prepared for the EU AI Act**
  A governed plan for the obligations still phasing in.
- **A clear path onward**
  Mapped into the wider ITAA.ai service journey.

FIXED FEE	TIMELINE	TRAINING	DELIVERY
£9,950	12 wks	20 learners	On-site
Save £1,000 upfront	Start to handover	Included · extra £39 each	Session + online course

info@itaa.ai itaa.ai +44 (0) 3302 050 275

What AI Kickstart Plus Includes

1 AI literacy for your team
Our foundational module through the ITAA.ai learning platform, for 20 learners (more at £39 each, against a £49 list price).
Confidence and AI literacy across the team

2 Shadow AI audit
A thorough audit against our Human–AI–Data framework, with a written risk & findings report.
The real risks, exposed and in writing

3 In-person board session
An in-person session with your senior team on the findings, obligations and direction.
Leadership aligned, face to face

4 AI Governance Policy
A tailored policy document setting out responsible AI use across your organisation, aligned to the EU AI Act.
Responsible AI, in writing

5 Board-ready AI roadmap
Where you are now, the risks to close, and the priority moves for the next six to twelve months.
A prioritised way forward

6 Your three priority use cases
We flag where AI could deliver first: the shortlist to build towards.
Where AI pays off first

WHAT YOU WALK AWAY WITH

- **Learning platform access** and a staff completion report
- **Shadow AI audit** and risk & findings report
- **In-person board session** and its outputs
- **Board-ready AI roadmap**
- **AI Governance Policy** document
- **Three flagged use-case priorities**

HOW IT WORKS

WEEKS 1–2
Kick-off & set-up
We confirm scope, open the platform to your learners, and issue the audit survey.

WEEKS 3–7
Train & audit
Staff complete training while we run the full shadow AI audit.

WEEKS 8–9
On-site board session
The in-person session on findings, governance and direction.

WEEKS 10–12
Roadmap, policy & use cases
We deliver your roadmap, governance policy and priority use cases, and walk you through them.

Why ITAA.ai

- Vendor-neutral: we recommend what fits you, not what we are paid to sell.
- Governance-led: risk and responsible use built in from day one.
- Human-centred: we start with your people and how decisions get made.
- Structured frameworks including the Human–AI–Data Triangle and AI Strategy Pyramid.
- Clear, measurable outcomes your leadership team can validate.
- Senior-led delivery from Alan King and the ITAA.ai team.

Where you go next: full readiness & strategy, implementation of your priority use cases, and an ongoing assurance retainer. Larger organisation? See the **AI Compliance Review**.

Ready to move forward with confidence?

Start your AI Kickstart Plus with us.

Online learning licences for up to 20 learners are included; additional learners £39 each (list price £49). Pricing excludes travel for on-site sessions, agreed in advance. The EU AI Act sets obligations beyond AI literacy; we deliver the key components and identify which further requirements apply to you. Full terms are provided with any proposal.

info@itaa.ai itaa.ai +44 (0) 3302 050 275