DIAGNOSE & COMPLY · FIXED FEE

AI Kickstart

Get your team trained, your shadow AI risks exposed, and your board briefed in person. A major step in EU AI Act compliance, for a fixed fee.

Built for small businesses. The fixed-fee first step: trained, and clear on the AI risks already sitting in your business, and a major step in EU AI Act compliance.

WHY NOW

The AI literacy clock is already running

The EU AI Act now requires organisations to ensure their people have adequate AI literacy and use AI responsibly. Most small organisations have no training, no policy, and no clear view of the AI already in use across their teams.

A major step in EU AI Act compliance

AI Kickstart helps you meet the AI literacy obligation, audits the AI already in use across your teams, and briefs your board on where you stand: key components of EU AI Act compliance, done properly.

Who it is for

Small businesses where staff are already using AI tools, no policy or training is yet in place, and the board wants a clear picture before committing further.

What You Gain

- **Trained people**
  AI literacy for your team (20 learners included, more at £39 each), evidence toward the EU AI Act literacy duty.
- **Shadow AI exposed**
  A proper audit of the AI already in use and where your data is at risk. No box-ticking.
- **Leadership briefed in person**
  We present the findings to your board, face to face.
- **A major step in compliance**
  Key components of the EU AI Act delivered, and a clear view of which further obligations apply to you.
- **An upgrade path when you are ready**
  Add the Plus components later for £6,000, or choose AI Kickstart Plus from the start and save £1,000.

FIXED FEE	TIMELINE	TRAINING	DELIVERY
£4,950	6 wks	20 learners	On-site
Small businesses	Start to handover	Included · extra £39 each	Session + online course

info@itaa.ai · itaa.ai · +44 (0) 3302 050 275

What AI Kickstart Includes

1 **AI literacy for your team**
Our foundational module through the ITAA.ai learning platform, for 20 learners (more at £39 each, against a £49 list price). Self-paced: responsible use, data safety, shadow AI risk, everyday value.
Confidence and AI literacy across the team

2 **Shadow AI audit**
A thorough audit and staff survey that gets to the facts of the AI already in unofficial use and where data is exposed.
The real risks, exposed

3 **Risk & findings report**
A clear write-up of your exposure and the priorities that matter most right now.
Where you stand, in writing

4 **In-person board session**
We present the findings to your senior team and set out what the EU AI Act means for you.
Your leadership, briefed face to face

WHAT YOU WALK AWAY WITH

- **Learning platform access** and a staff completion report
- **Shadow AI audit**, the real picture
- **Risk & findings report** with your priorities
- **In-person board session** and its notes

HOW IT WORKS

WEEK 1
Kick-off & set-up
We confirm scope, open the platform to your learners, and issue the audit survey.

WEEKS 2–4
Train & audit
Staff complete their training while we run the shadow AI audit.

WEEK 5
Board session
We present the findings to your board, in person, and cover your EU AI Act obligations.

WEEK 6
Findings report
You receive your risk & findings report and priorities.

Why ITAA.ai

- Vendor-neutral: we recommend what fits you, not what we are paid to sell.
- Governance-led: risk and responsible use built in from day one.
- Human-centred: we start with your people and how decisions get made.
- Structured frameworks including the Human–AI–Data Triangle and AI Strategy Pyramid.
- Clear, measurable outcomes your leadership team can validate.
- Senior-led delivery from Alan King and the ITAA.ai team.

Where you go next: add the Plus components (governance policy, board-ready roadmap, priority use cases) later for £6,000, or move into any of our wider services as you grow. Want it all from day one? **AI Kickstart Plus** is £9,950, saving you £1,000. Larger organisation? See the **AI Compliance Review**.

Ready to take the first step?

Begin your AI Kickstart with us.

Online learning licences for up to 20 learners are included; additional learners £39 each (list price £49). The board session is delivered on site (online by arrangement). Pricing excludes travel, agreed in advance. The EU AI Act sets obligations beyond AI literacy; we deliver the key components and identify which further requirements apply to you. Full terms are provided with any proposal.

info@itaa.ai itaa.ai +44 (0) 3302 050 275